FOOD AND DRINK TRIVIA QUIZ IV



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1> In the 1950s, Snap, Crackle and Pop were nearly joined by a fourth Rice Krispies brother. Who?

- a. Pow
- b. Bang
- c. Tack
- d. Cornelius

2> In a 1976 survey of 1200 dentists, four out of five recommended Trident gum. What did the fifth dentist usually suggest?

- a. Tic Tacs
- b. No gum at all
- c. Dentine
- d. Chicklets

3> In what country might you enjoy a McSalmon Burger alongside a plate of McSpaghetti?

- a. Canada
- b. Singapore
- c. South Africa
- d. Italy

4> What ad icon was created by the Washburn Crosby Company of Minneapolis (later called General Mills) to answer letters about baking with Gold Medal Flour?

- a. Aunt Jemima
- b. Duncan Hines
- c. Betty Crocker
- d. Chef Boyardi

5> In May 2001, what company paid \$1 million to deliver a salami pizza to Yuri Usachev aboard the International Space Station?

- a. Little Caesar's
- b. Pizza Hut
- c. Domino's
- d. Sbarro

6> In 1925, Bill Jones started selling what lithiated lemon-lime soda under a revived trademark that had been used to sell "hillbilly moonshine"?

- a. Mountain Dew
- b. Pepsi Cola
- c. Coca-Cola
- d. 7-Up

7> Named for maltose, aka grape sugar, which of these would you find in Grape-Nuts?

- a. Grapes
- b. Malted barley
- c. Nuts
- d. All of these

8> Although the Baby Ruth candy bar appeared in 1921, when Babe Ruth was a superstar, the Curtiss Candy Company insisted, it was named for which president's infant daughter, who died of diphtheria 17 years earlier?

- a. James Garfield
- b. Grover Cleveland
- c. Woodrow Wilson
- d. Theodore Roosevelt

9> Originally meant as a gag, Thrills gum became a surprise hit. What does it taste like?

- a. Soap
- b. Dirt
- c. Garlic
- d. Cod-liver oil

10> When Mars passed on the product placement opportunity for M and Ms, the Extra-Terrestrial instead ate what Hershey product?

- a. Hershey Kisses
- b. Reese's Pieces
- c. Jolly Rancher
- d. Kit Kat

11> Richard Hellman, a New York deli owner, made his fortune from his wife's recipe for what sandwich essential?

- a. Peanut butter
- b. Mayonnaise
- c. Mustard
- d. Strawberry jam

12> Founded near Santa Barbara, Hidden Ranch bills itself as the creator of what mayo and buttermilk salad dressing?

- a. Ranch
- b. Thousand Island
- c. French
- d. Dijon Vinaigrette

13> Days after unveiling the Maharaja Mac in 1996, what company unveiled the world's first ski-through restaurant in Lindvallen, Sweden?

- a. Taco Bell
- b. McDonalds
- c. Burger King
- d. KFC

14> Which of these men was not a founder of Planet Hollywood?

- a. Mel Gibson
- b. Arnold Schwarzenegger
- c. Bruce Willis
- d. Sylvester Stallone

15> Which sauce is named after a state and river found in Mexico?

- a. Tabasco
- b. Worchester
- c. Spaghetti
- d. Soya

Answers:

1> Pow - He was supposed to represent the 'pow' of nutrition.

2> No gum at all - Which makes sense, really ...

3> Singapore - McSpaghetti is also popular in the Philippines.

4> Betty Crocker - The first mix was for a ginger cake.

5> Pizza Hut - Salami pizza wasn't on the menu on earth, but it was the only recipe that could survive the trip.

6> Mountain Dew - For years, hillbillies appeared in the marketing.

7> Malted barley - The FTC considers the name 'fanciful' rather than deceptive.

8> Grover Cleveland - Curtiss had failed to sign a deal with Ruth. Ironically,

Curtiss successfully shut down a rival bar that was approved by, and named for, Ruth, because the names were too similar.

9> Soap - The purple Canadian gum is supposed to taste like rosewater.

10> Reese's Pieces - In the 1982 William Kotzwinkle novelization, ET does eat M and Ms.

11> Mayonnaise - Mayonnaise appears to be named for the Duke of Mayenne, who won the 1589 Battle of Arques.

12> Ranch - In 1992, ranch replaced Italian dressing as the best selling in the US.

13> McDonalds - The Maharaja Mac was for the Indian market.

14> Mel Gibson - Who'd have guessed that bad service and overpriced food was a bad restaurant idea?

15> Tabasco - The capital city of Tabasco is Villahermosa.

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